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Certain statistics, such as unique impressions / clicks, are not available using custom or lifetime time aggregation.

### View Advertising Report

Export Report (.csv) Generate Another Report Schedule this Report

Report Type: Advertising Performance  
 Summarize By: Campaign  
 Time Summary: Lifetime

**161,584** Impressions **1,149** Clicks **1,536** Actions **0.711%** CTR **\$167.83** Spent **\$1.04** CPM **\$0.15** CPC

Date Range ?	Campaign ?	Impressions ?	Social Impressions ?	Social % ?	Clicks ?	Social Clicks ?	CTR ?	Social CTR ?	CPC ?	CPM ?	Spent ?	Actions ?	Page Likes ?
Lifetime	New Campaign	0	0	0.00%	0	0	0.000%	0.000%	0	0	\$0.00	0	0
Lifetime	Holiday Fun	0	0	0.00%	0	0	0.000%	0.000%	0	0	\$0.00	0	0
Lifetime	New Campaign	11,275	1,335	11.84%	83	63	0.736%	4.719%	0.18	1.36	\$15.32	67	9
Lifetime	DT test	26,648	917	3.44%	128	52	0.480%	5.671%	0.13	0.64	\$17.00	170	25
Lifetime	Downtown...Dances of edgeg	8,155	7,522	92.24%	201	198	2.465%	2.632%	0.08	1.96	\$16.00	255	47
Lifetime	Locals Main St	11,434	11,384	99.56%	137	136	1.198%	1.195%	0.07	0.79	\$9.00	210	39
Lifetime	Main St Video	86,364	4,985	5.77%	473	248	0.548%	4.975%	0.18	0.97	\$83.86	646	58
Lifetime	Gift Guide	14,421	1,128	7.82%	99	40	0.686%	3.546%	0.22	1.53	\$22.00	163	17
Lifetime	Gift Locally (guide2)	3,287	114	3.47%	28	13	0.852%	11.404%	0.17	1.41	\$4.65	25	4
Lifetime	Local Page	0	0	0.00%	0	0	0.000%	0.000%	0	0	\$0.00	0	0